"Understanding and Communicating Research: Turn Your Research into a Story"

ERASMUS+ BLENDED INTENSIVE PROGRAMME FOR STUDENTS

Methods:
- Science storytelling,
- Interactive sessions,
- Hands-on workshops.

Gain: 3 ECTS

October 13-17, 2025

VALMIERA, LATVIA
Vidzeme University of
Applied Sciences

ERASMUS+ BLENDED INTENSIVE PROGRAMME FOR STUDENTS

"UNDERSTANDING AND COMMUNICATING RESEARCH: TURN YOUR RESEARCH INTO A STORY"

OBJECTIVES AND DESCRIPTION

How to Turn Your Research into a Visual Story? How can you identify the most essential aspects of your research and present them in a way that everyone can understand? How should you communicate your findings across different social media platforms? As part of this program, students will learn the fundamentals of science communication, improving their ability to present research findings not only in academic presentations but also through research posters and social media posts. Through various workshops, students will create posters based on their previous research, which will be exhibited at the Vidzeme University of Applied Sciences 14th Student Research Conference. Meanwhile, in the social media workshop, students will learn how to define the challenges and results presented by researchers in a way that is understandable and engaging for a broader audience across different social media platforms such as Facebook, X, Instagram, TikTok, and others.

ADDED VALUE

By working on their own research projects and creating posters, students will gain practical skills that they can apply throughout their studies. Deepening their understanding of other researchers' work will enhance their knowledge of various research fields and improve their ability to analyze studies, identifying key insights and significant findings. As they develop their projects and share their progress with other program participants, students will gain a broader perspective on different research topics and methodologies.

METHODS AND OUTCOMES

Students will get instant results by completing their science storytelling and having the chance to showcase them. Hands-on workshops with experienced mentors will guide them through the art of visual storytelling, answer questions, and provide valuable feedback. Hands-on workshops will equip students with practical skills they can immediately apply in their studies—helping them stand out and take their research to the next level!

COMPETENCES GAINED

Understanding science communication and the need to present research findings to a wider audience; the ability to use and adapt visual materials and research texts to make them easily understandable and engaging; selecting appropriate storytelling methods for research design; the ability to create an interesting and captivating narrative about the work presented by other researchers.

EXPENSES

BIP individual support (Erasmus+ scholarship) should cover expenses related to travel, accomodation, catering (breakfast, lunch, dinner). Sending institution provides this individual support under Erasmus+ program. All the cultural activities, such as excursions, welcome dinner, and more (will be specified) will be covered by organizing institution.
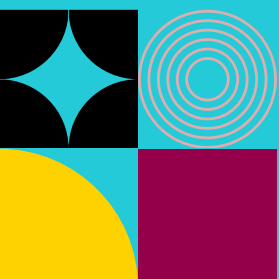
"UNDERSTANDING AND COMMUNICATING RESEARCH: TURN YOUR RESEARCH INTO A STORY"

CONDITIONS

The minimum number of Erasmus+ funded participants is 15 students. BIP individual support (Erasmus+ scholarship), and when applicable, travel support to participants for the physical activity is provided by the sending organization.

THE DURATION

6 days / 5 physical
(**October 13 – October 17**)
1 (**virtual October 24**)

APPLICATION

Application deadline:
June 10th

VIRTUAL COMPONENT DESCRIPTION*

After the programme, participants will still need to finish their creative project - social media content from Scientific conference. Virtual compenent will be seminar format with student presentations of creative projects.

WHO CAN PATICIPATE?

Bachelor's students and master's level students from various scientific fields at partner universities who have already completed a research project they are ready to work on.
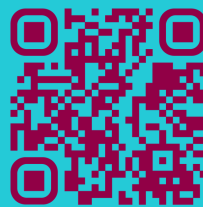
ARRIVAL AND DEPARTURE

Should be planned before and after the physical activity days

ACCEPTANCE

Acceptance letters will be sent
by June 28

NUMBER OF ECTS CREDITS CONTRACTED (MIN. 3ECTS)

3 ECTS

Application HERE, deadline: **June 10th**